



SERVICES EXPORT PROMOTION COUNCIL

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(Set up by Ministry of Commerce and Industry, Government of India)

सेवा निर्यात संवर्धन परिषद्

(वाणिज्य एवं उद्योग मंत्रालय भारत सरकार द्वारा स्थापित)

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Aditi Das Rout
Director General

New Delhi, Date: 10.02.2016

**"SEPC-India Pavilion in MARCHE DU FILM at
FESTIVAL de CANNES 2016"**

11th - 20th May, 2016

Cannes, France

Dear Members,

**SERVICES EXPORT PROMOTION COUNCIL invites your esteemed organization to
participate in Festival de Cannes 2016, France | Dates & Venue: 11-20 May, 2016 |
Palais des Festivals et des Congrès, Cannes, France**

Greetings from SEPC!!

I am pleased to inform you that Services Export Promotion Council (SEPC) with the support of Ministry of Commerce & Industry, Department of Commerce, Government of India, is organizing "The SEPC - India Pavilion at Festival de Cannes 2016 from 11-20 May, 2016.

Cannes Film Festival, France 2016 is uniquely positioned as one of the largest International film festival cum exhibition on the Entertainment Industry where visitors come together to assess the latest trends, forge partnerships and solutions. This is an opportunity to meet professionals, to trade, to exchange ideas, and to project the capabilities of the Indian A.V industry in animation, VFX, films, editing, story writing, sound recording and promoting attractive shooting Locales in India.

The Marché du Film is the most important event of the film industry and the meeting point of more than 10,000 professionals, including 3,200 producers, 2,300 distributor's rooms, 1,500 sellers and 790 festival organizers

2015 EVENT HIGHLIGHTS

PARTICIPANTS

- The 2015 edition has seen an increase of the countries represented and companies attending together with a stable participation.
- In 2015, 11,554 registered participants attended the Marché du Film, including 1,834 buyers, for a total of 5,055 companies.
- There was a significant increase of attendees from India (+25% with 148 participants), South Africa (+23% with 146 participants) and South Korea (+16% with 303 participants).
- A record number of 120 countries were represented last year, with 7 countries making an appearance for the first time: Afghanistan, Cambodia, Kyrgyzstan, Madagascar, Nepal, Paraguay and Uganda.
- The Village International welcomed several new countries including Albania, Finland, Iran, and Japan.

FILMS

- 3,350 films were presented at the Marché du Film last year, including:
- 2,335 completed titles
- 560 documentaries
- 81 films in 3D.
- From these titles, 960 films had screenings, 78% of which were market premieres, reaching a total of 1,447 screenings.

EXHIBITORS

- 644 companies were represented throughout 410 booths. 80% of them were situated in the Palais, the Riviera and the Village International.
- 129 companies had their offices in the Majestic, Carlton, Martinez or apartments along the Croisette.

The SEPC -India Pavilion at Festival de Cannes 2016 is being organized with the following objectives:

- To provide a platform for Indian Media & Entertainment Industry to showcase their product and services, strength and capabilities
- To further the image of "Brand India"

We hereby invite our member companies from Media & Entertainment service sector to participate in the said event as it is a unique opportunity for Indian media and film professionals to display their strength of Indian Entertainment industry through B2B meetings, catalogues, buyer seller meets etc.

PARTICIPATION CHARGES

SUBSIDIZED RATES	INCLUSIONS
STANDARD PACKAGE (A) INR 3,50,000/-	One Dedicated Table Space with Logo Branding One Return Economy Air Fare (Ex-Delhi, Ex-Mumbai) 10 nights hotel room/service Apartment for One Delegate (3 Star Hotel) Return Airport Transfer & Return daily Venue Transfer
STANDARD PACKAGE (B) INR 2,00,000/-	One dedicated meeting table Space.

Note:

1. There is also a 5% early bird discount available till February 2016 in the aforesaid packages.
2. Amount for participation once paid is non refundable.

Further, registration by the company will allow free access to the following:

- Access to Market screenings
- Access to Festival screenings
- Access to Market areas
(Palais, Riviera, Lérins and Village International)
- Marché du Film 2016 Bag
- Exclusive Publications
(Guide, Pocket Guide, Producers Guide, Focus, Map)
- Listing in The Guide
(if registered before deadline of April 6, 2016)
- One year complimentary access to Cinando
- Complimentary Wifi access in the Palais zones


The Council is booking 100sqm space area, wherein we would like to invite all our member companies to participate and book exhibiting space with us as per above details.

All member companies who wish to participate may please convey their intention with an e-mail at jyoti.sepc@gmail.com and javed.sepc@gmail.com. Please note the space allocation will be done on first come first serve basis. There is also a 5% early bird discount available in the aforesaid packages.

Look forward to receive your interest in exhibiting in the event at earliest.

Thanking you,

Regards,


Aditi Das Rout 16/2/16

