SERVICES EXPORT PROMOTION COUNCIL

Dated: 07th September, 2017

CIRCULAR

<u>Inviting members to undertake Market Research on Trade Barriers in Services export</u>

Services Export Promotion Council (Set up by Ministry of Commerce and Industry, Government of India) is conducting a detailed study on the following 14 services sectors:

- 1. Accounting and Auditing
- 2. Advertising
- 3. Architectural
- 4. Consultancy
- 5. Distribution
- 6. Educational
- 7. Entertainment
- 8. Environmental
- 9. Healthcare
- 10. Hotel and Tourism
- 11. Legal
- 12. Maritime Transport
- 13. Marketing
- 14. Printing and Publishing

The cardinal objective of the study is to ascertain and highlight trade barriers like regulations, policy and other issues (eg. demographic, infrastructure etc.) faced by our service exporters in their existing and potential markets abroad.

SEPC invites members to partner with SEPC in this study for one or more sectors. This will benefit all members of SEPC in promoting India's Services export and in supporting the Services industry within India.

If this interests you, kindly send a proposal with financials at the earliest to tanu.sepc@gmail.com or dg.sepc@gmail.com.

Thanking you,

Services Export Promotion Council