

3rd January, 2025

**SEPC India Pavilion at
INTERNATIONALE TOURISMUS-BÖRSE (ITB) BERLIN
04 – 06 March 2025 | Messe Berlin, Berlin, (Germany)**

Dear Sir/Madam,

Greetings from Services Export Promotion Council (SEPC)!!!

We are pleased to apprise you that SEPC, with the support of the Department of Commerce, Ministry of Commerce & Industry, Government of India, is organizing, India Pavilion at ITB Berlin, scheduled to be held from Tuesday, 4 to Thursday, 6 March 2025 at Messe Berlin, Berlin, Germany.

The ITB (Internationale Tourismus-Börse) Berlin, is the world's leading travel & tourism trade fair which provides a unique opportunity to learn about different countries and regions all over the globe in one place. It brings together key travel leaders, buyers, and exhibitors from MICE, Corporate, Leisure and Travel & Technology, hotels, tourist boards, tour operators, system providers, airlines, and car rental companies, etc.

The SEPC pavilion will feature a state-of-the-art design, offering exceptional opportunities for promotion and branding to highlight India's travel and tourism services.

Benefits of participation:

- Indian Pavilion is located at a prominent position are attached (Hall 5.2 / Stand 235)
- Subsidised space as compared with direct participation.
- Sponsorship and branding publicity opportunities.
- Inclusion in exhibitors' catalogue.
- Complete integration and positioning in the global landscape.
- Mobilisation of business visitors to India Pavilion in close co-ordination with organisers.
- Participation in all networking opportunities organised by SEPC.
- Be at the forefront: ITB Berlin is the World's Leading Travel Trade Show.
- Strengthen (or establish) brand and bond with existing customers.
- Grow network by meeting new prospective customers.
- Increase knowledge and discover latest trends from the travel industry.
- Meet fresh companies that optimize your own business.
- Expand database of leads rapidly.
- Be present and address target market directly
- Unlock Worldwide Business Opportunities
- Collaborations and MoUs



SERVICES EXPORT PROMOTION COUNCIL
(Set up by Ministry of Commerce and Industry, Government of India)
www.servicesepec.org

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सेवा निर्यात संवर्धन परिषद
(वाणिज्य एवं उद्योग मंत्रालय भारत सरकार द्वारा स्थापित)

Participation costing details:

Participation categories	Participation charges
SEPC Member	Rs. 2,30,000/-
Non-Member	Rs. 2,50,000/-

MAI support to exhibitors (SEPC Members):

SEPC registered members, whose export turnover during the preceding financial year is less than/up to Rs. 50 crores and who have completed 12 months of membership with SEPC will be eligible for assistance under new MAI scheme up to a maximum of Rs. 90,000/- towards economy class air fare, subject to terms and conditions of MAI scheme and approval from Ministry of Commerce, GOI, based on documentation and discretion, as per MAI scheme.

Please find enclosed the following:

- Registration application form for participation. Kindly submit the duly filled, signed application form along with 100% advance payment, to reserve your space. The space will be allotted on the first-come-first serve basis.
- Tentative floor plan about positioning of SEPC pavilion (Hall 5.2 / Stand 235).

SEPC Official's Contact Details

For more information or assistance, please feel free to connect with:

Mr. Abhishek Sahdev abhishek.sahdev@servicesepec.org Mobile: +91-9560264622	Mr. Kaushik Guha Roy kaushik.guharoy@servicesepec.org Mobile: +91- 8860142359
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We look forward to your active participation and meeting you soon in the event.

Thanking you,

With best regards

Mr. Karan Rathore
Chairperson

2nd January, 2025

**Space/participation registration application form
INTERNATIONALE TOURISMUS-BÖRSE (ITB) BERLIN
04 – 06 March 2025 | Messe Berlin, Berlin, (Germany)**

1.	IEC Number	
2.	SEPC Membership Number (RCMC)	
3.	Company Name	
4.	Company Address	
5.	Contact Person Name	
6.	Designation	
7.	Mobile Number	
8.	Telephone Number (If any)	
9.	Email id	
10.	Website	
11.	Services to be offered	
12.	Company PAN number	



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13.	GST number				
14.	MSME UDHYAM registration number				
15.	Company Identification Number (CIN Number)				
16.	Status of Company (Please tick)	<ul style="list-style-type: none">• Private Limited• Proprietor• State / Central Govt. Organization• Partnership• Others			
17.	Organization Type (Please tick)	<ul style="list-style-type: none">• SC• ST• General• Women			
18.	Exporters from NER, J&K, Ladakh and Hill Areas				
19.	Name of Proprietor/Partners /Directors [Please Provide Director Identification No. (DIN) in case of Limited Co./ Pvt. Ltd Co.] *	Name(s) _____ _____ _____	Director Identification No. [DIN] _____ _____ _____		
20.	Have You Participated Earlier in ITB Berlin, Yes/No *	[If Yes - Please Tick] <ul style="list-style-type: none">• 2020• 2021• 2022• 2023• 2024			
21.	Export Performance of Services* Amounts In Rs [Lakh]	2020 - 2021	2021 - 2022	2022 - 2023	2023 - 2024

22.	Company profile* (max 500 words)		
23.	Bank Details for Payment (RTGS/NEFT)	Beneficiary	Services Export Promotion Council
		Address	DPT-417, 4th Floor, DLF Prime Towers, Plot No. 79 & 80, Pocket-F, Okhla Industrial Estate, Phase – 1, New Delhi – 110020, Delhi, India.
		Bank	IDBI Bank
		Branch	CGH Building, D-823, Main Road New Friends Colony, New Delhi – 110065
		Account No.	167104000118514
		RTGS/IFSC	IBKL0000167
		MICR Code	110259019

NEFT/RTGS Number: _____ Dated _____ for 100 % advance payment drawn in favor of Services Export Promotion Council, New Delhi for the participation ITB Berlin scheduled to be held from 04 -06 March 2025 at Messe Berlin, Berlin, (Germany).

I have noted and agreed with the participation guidelines of the event (as mentioned below), as per the registration application form.

Place: _____

Signature _____

Date: _____

Stamp _____

Name _____

Designation _____

Participation guidelines:

- Interested companies must have an Import Export Certificate (IEC).
- SEPC Members must have a valid RCMC number.
- SEPC registered members, whose export turnover during the preceding financial year is less than/upto Rs. 50 crores and who have completed 12 months of membership with SEPC will be eligible for assistance under new MAI scheme up to a maximum of Rs. 90,000/- towards economy class air fare, subject to terms and conditions of MAI scheme and approval from Ministry of Commerce, GOI, based on documentation and discretion, as per MAI scheme.
- Non-members companies with IEC number can become a member.
- Booth allocation will be done on first-come-first-serve basis.
- All expenses for travel to and fro, and stay abroad including boarding, lodging, medical treatment, insurance etc will be borne by the participants themselves.
- In the event of postponement/abandonment/cancellation of the fair/exhibition/show, or in case of services not being displayed due to any reason, SEPC shall be under no liability to compensate expenditure of loss, if any incurred by the participants.
- Participants may please note that after allotment of space, withdrawal will not be allowed and the amount deposited will be forfeited.
- The above cost is subsidized, as per the MAI approval from the Ministry of Commerce, GoI.
- SEPC reserves all the rights to control/manage, all the activities, as per the requirements, covered under the event (ITB Berlin-2025, Berlin-Germany).

