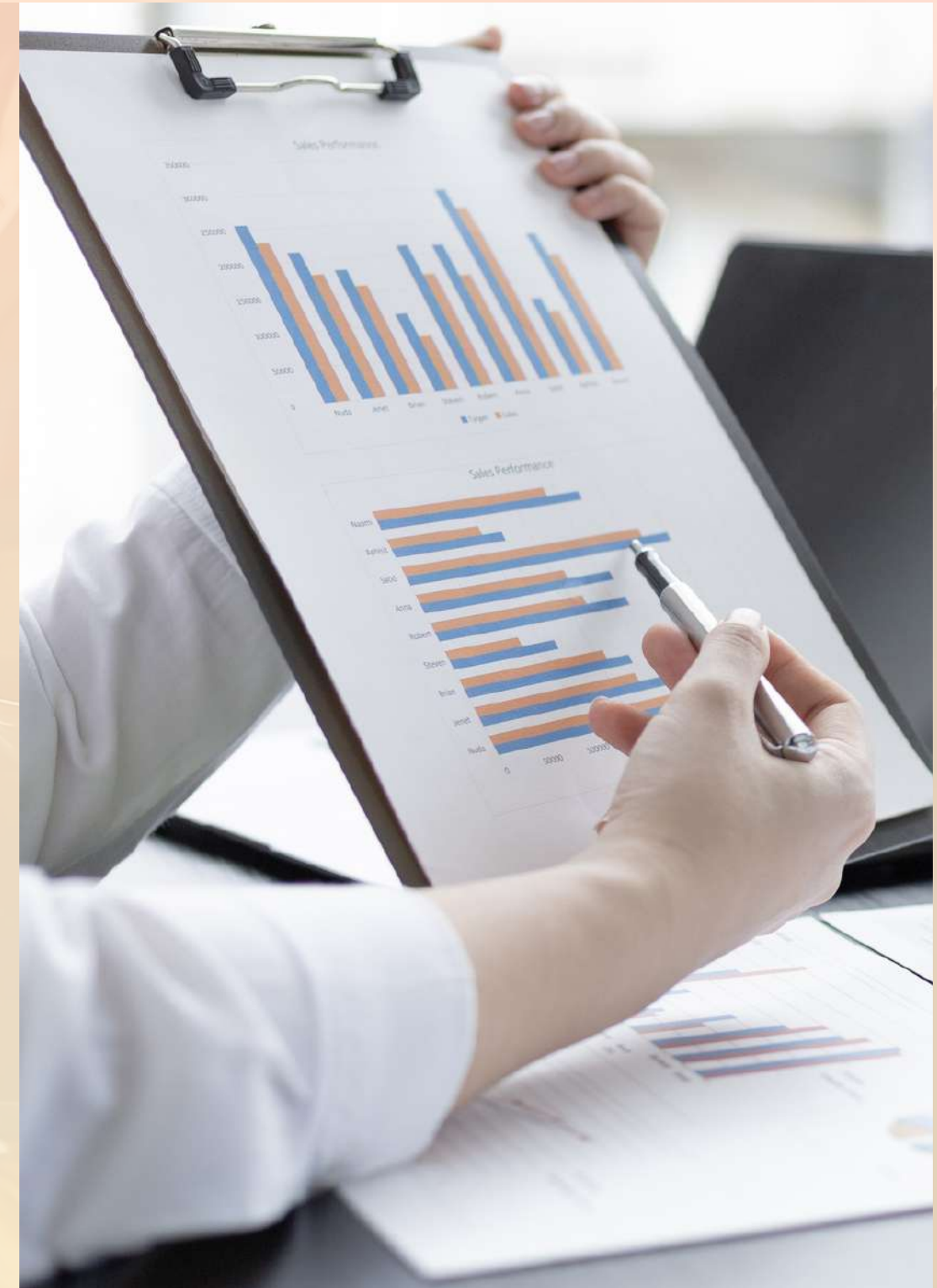


ADVERTISE WITH US!

MAKE SEPC'S INDIA SERVES NEWSLETTER YOUR VOICE AND STAY INFORMED ON THE LATEST INDUSTRY TRENDS & OPPORTUNITIES

FOLLOWING MAKES SEPC NEWSLETTER UNIQUE :

- It covers the latest news of the services industry across the sectors.
- On time Every time – Fixed date of circulation on monthly basis
- Largest circulation digitally in every Indian Embassy, sector specific – chamber of commerce, associations, councils, etc. present across the globe.
- Regular stories on customer's (exporters services users) requirements
- Authentic statistics related to the services industry across the sectors, market trends and Business Opportunities.
- Latest updates on Government Policies, Rules & Regulations
- It is circulated to Exporters, Indian Embassy, sector specific – Chamber of Commerce, Associations, Councils, etc present across the globe and Government bodies.
- Largest readership of over 5,00,000 + circulated to all the top executives of the services industry across the globe.
- Social Media Marketing at all our social handles, viz. – twitter, facebook, linkedin, youtube, etc. which have both national and international reach



Advertising Option in SEPC Newsletter				
S.No.	Newsletter Sponsorship	Rate per Insert	Particulars	Discount applicable on Annual Contract (12 issues of Newsletter)
1	Back Page	₹ 1,35,000.00	Full back page Ad (SOLD OUT FOR NEXT 1 YEAR)	10%
2	Double Spread	₹ 75,000.00	A Double Spread Ad spreads on two pages of the News letter. A Central Double Spread Ad is placed in the 2 middle pages of the Newsletter	50%
3	Full Page Ad	₹ 50,000.00	Full Page covers any inside page of the Newsletter	50%
4	Half Page Ad	₹ 35,000.00	Half Page covers any inside page of the Newsletter	20%
5	Quarter Page AD	₹ 25,000.00	Quarter Page covers any inside page of the Newsletter	10%
6	Upper head AD	₹ 15,000.00	It covers the Upper head (Strip) of Newsletter (inside pages only)	5%
7	Lower Head AD	₹ 15,000.00	It covers the Lower head (Strip) of Newsletter (inside pages only)	5%
8	Logo AD	₹ 10,000.00	Logo Presence in the last (inside) page (sharing basis)	5%
9	Exclusivity	₹ 1,50,000.00	Writeup in the Newsletter + logo insertion in front page + 1 full page color AD in inside pages	15%

(** GST will be extra on above mentioned rates)

Our confirmed
ADVERTISERS



HSBC

