



# SANJEEVANI 2024

## HEALTHCARE AND WELLNESS EXPO

22 - 24 January, 2024 | Adlux International Convention & Exhibition Centre, Kerala



International Exhibition



B2B Meetings



International Healthcare conference

Organised by

**SEPC**

SERVICES EXPORT PROMOTION COUNCIL  
Set up by Ministry of Commerce and Industry, Government of India  
[www.servicsepc.org](http://www.servicsepc.org)

Supported by



Department of Commerce  
Ministry of Commerce and Industry  
Government of India

# ABOUT SANJEEVANI 2024

Sanjeevani signifies the “Life Force” that gives something its vitality and strength. India Heals, a Health and Wellness initiative supported by the Ministry of Commerce and Industry and organized by Services Export Promotion Council (SEPC) showcases the capabilities of India as a destination for Healing and Wellness. It provides a platform to promote Indian Healthcare Services on a global scale and to forge sustained partnership amongst countries while unlocking numerous business opportunities in the healthcare industry.

## INDIAN HEALTH TOURISM IS RISING EXPONENTIALLY




India is expected to emerge as the largest destination for medical tourism

It is growing at an exponential rate of 25%-30% annually

Medical tourist arrivals in India is expected to grow 2X over the next four years

# INDIA HEALS 2024 WILL WITNESS PARTICIPATION FROM AROUND

75+  
COUNTRIES 

100+  
INDIAN EXHIBITORS 

250+  
FOREIGN BUYERS 

5000+  
VISITORS 

# WHO SHOULD EXHIBIT



HOSPITALS/  
MEDICAL CENTRES



MEDICAL VALUE TRAVEL  
FACILITATORS



HEALTH TECH



MEDICAL DEVICES



WELLNESS &  
AYURVEDIC CENTRES



PARAMEDICAL/  
HEALTHCARE INSTITUTES



HEALTHCARE  
RESEARCHERS



MEDICAL INSURANCE  
COMPANIES



PHARMA SERVICES



YOGA INSTITUTES



AUXILIARY SERVICES



HOSPITALITY INDUSTRY



REHABILITATION CENTRES



COSMETIC SURGERY



HAIR TRANSPLANT



DENTAL SERVICES



TELEMEDICINE

# OVERSEAS DELEGATES & EXHIBITORS

FOR BUSINESS AND COLLABORATION

- HOSPITALS
- MEDICAL INSURANCE COMPANIES
- GOVERNMENT MEDICAL COLLEGES
- OFFICERS FROM THE HEALTH MINISTRY
- MEDICAL TRAVEL COMPANIES
- TREATMENT REFERRAL ABROAD
- HEALTHCARE JOURNALISTS
- PATIENTS REFERRING CLINICS
- COMPANIES PROMOTING WELLNESS CENTRES



Interested foreign delegates can register on [servicesepc.org/sanjeevani](https://servicesepc.org/sanjeevani) to avail to-and-fro economy class air-tickets and accommodation during the event, subject to selection and approval from the selection committee.

Scan the QR code below for more information:



# OPPORTUNITIES GALORE

- UNLOCK WORLDWIDE BUSINESS OPPORTUNITIES
- DISCOVER NETWORK
- PRE-FIXED BUSINESS MEETINGS

# 22-24 JANUARY 2024

ADLUX INTERNATIONAL CONVENTION & EXHIBITION CENTRE, ERNAKULAM, KERALA

## Associate Partners



# SEPC

SERVICES EXPORT PROMOTION COUNCIL  
(Set up by Ministry of Commerce and Industry, Government of India)  
[www.servicsepc.org](http://www.servicsepc.org)

Services Export Promotion Council (SEPC) setup by the Ministry of Commerce and Industry, Government of India has been instrumental in supporting the efforts of the Indian service exporting community, and in positioning India as a reliable supplier of high quality services. SEPC provides a global platform for increasing trade in services, enhancing strategic cooperation and strengthening multilateral relationships between all stakeholders in the industry.



[www.servicsepc.org](http://www.servicsepc.org)



[Sepec\\_India](https://twitter.com/Sepec_India)



[Services.epc.india](https://www.facebook.com/Services.epc.india)

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