

08<sup>th</sup> July, 2024

**SANJEEVANI 2024 – An International Event on Medical Tourism**  
**13<sup>th</sup> – 15<sup>th</sup> September 2024 | Chennai Trade Centre,**  
**Nandambakkam, Chennai, Tamil Nadu**

Dear Sir/Madam,

Greetings from Services Export Promotion Council (SEPC)!

We are delighted to announce the upcoming **SANJEEVANI 2024 – An International Event on Medical Tourism**, scheduled from **13<sup>th</sup> to 15<sup>th</sup> September 2024** at the Chennai Trade Centre, Nandambakkam, **Chennai, Tamil Nadu (Exhibition Dates 13-14 Sep 2024 & Overseas Delegate Hospital Visit – 15<sup>th</sup> Sep 2024)**.

Building on the success of Sanjeevani 2023, **SANJEEVANI 2024** aims to establish a platform fostering enduring partnerships in the Healthcare Service Sector. We anticipate participation from over 120 Indian companies in Medical Tourism and healthcare services, with an expected attendance of over 5000 domestic visitors. The event will feature diverse segments including:

- Hospitals/Medical Centres
- MVT Facilitators
- Health Tech Companies
- Medical Devices
- Wellness & Ayurvedic Centres
- Medical Insurance Companies
- Hair Transplant Clinics and Cosmetic Surgery Hospitals

“Sanjeevani” will facilitate business opportunities through focused B2B sessions, innovative formats, and value additions. With support from Indian Missions abroad, we expect participation from over 250 Foreign Delegates representing:

- Government Medical Colleges
- Health Ministry Officers
- Medical Travel Companies
- Treatment Referral Abroad Agencies
- Healthcare Journalists
- Patients Referring Clinics
- Companies promoting Wellness Centres

For more information, please visit: <https://www.servicesepc.org/sanjeevani/>

**Benefits of participation:**

1. Prominent location.
2. Pre-Fixed Business Meetings.
3. Participation in all networking opportunities.
4. Buyer-Seller Meets targeting stakeholders from over 50 countries.
5. Sponsorship and branding opportunities.
6. Unlock worldwide business opportunities.
7. Conferences, knowledge sessions, and speaking slots.
8. Collaborations, MoUs, and more.

**Cost of participation:**

	<b>Bare / Raw Space (Min. 18 sqmts)</b>	<b>Shell / Built-up Stall (Min. 9 sqm)</b>
<b>Member</b>	Rs 14,000/- per sq mtr	Rs. 15,000/- per sq mtr
<b>Non-Member</b>	Rs 15,000/- per sq mtr	Rs. 16,000/- per sq mtr

- 18% GST additional

**Application process:**

If you are interested in participating, please submit the online application form by [CLICKING HERE](#) before **30<sup>th</sup> August, 2024**. Space allocation is on a first-come, first-served basis.

**Payment Terms**

To reserve your space, a 50% advance payment is required, with the balance due 45 days before the exhibition.

**SEPC's Bank Details:**

**Services Export Promotion Council**

**Bank Name: IDBI Bank Limited**

**Account number: 167104000118514,**

**Branch: New Friends Colony, New Delhi,**

**RTGS/NEFT Code: IBKL0000167**

For any queries, please contact:

- **Ms. Manisha Gosain:** Mobile - 9810796729, [manisha.gosain@servicesepc.org](mailto:manisha.gosain@servicesepc.org)
- **Mr. Desh Raj:** Mobile - 8010215260, [desh.raj@servicesepc.org](mailto:desh.raj@servicesepc.org)
- **Mr. Dalip Chopra:** Mobile – 9873548997

We look forward to welcoming you at **SANJEEVANI 2024** and to the valuable contributions your presence will bring to the event.

Thanking you,

With regards



Karan Rathore  
Chairman