

09th March 2025

Subject: Invitation to Participate in the "TN Medical Value Travel Summit 2025" - An International Event on Medical Tourism from 4th and 5th April 2025, at Hotel Leela Palace, Chennai, Tamil Nadu.

Dear Sir/Madam,

Greetings from the Services Export Promotion Council (SEPC)!

SEPC, in collaboration with the Government of Tamil Nadu, Department of Tourism, has been working diligently to expand healthcare services and attract medical value tourists from across the globe. However, the evolving global medical tourism landscape has introduced new challenges, with several countries emerging as strong competitors to India due to cost advantages. In this dynamic competitive environment, India must redefine its positioning in the global medical tourism market.

With its extensive pool of skilled doctors, world-class hospitals, post-treatment care centers, wellness centers, and robust healthcare infrastructure, India is well-positioned to be recognized as a hub for "Responsible and Credible Healthcare." In line with this, the upcoming **TN Medical Value Travel Summit 2025** scheduled for **4th and 5th April 2025, at Hotel Leela Palace, Chennai, Tamil Nadu**, in collaboration with the Health Department of the Government of Tamil Nadu, aims to reinforce this message.

Tamil Nadu boasts one of the largest and most qualified pools of doctors and healthcare professionals in South Asia, many of whom are globally renowned. The state's expertise in highly specialized areas such as organ transplants, orthopedics, cardiology, oncology, and neurology has made it a rising hotspot for medical value tourism. The two-day summit and exhibition will feature B2B meetings and focus not only on Tamil Nadu as a preferred medical tourism destination but also on health insurance, the role of healthcare facilitators, and government initiatives to promote MVT. The event will bring together stakeholders from Africa, the Middle East, and the SAARC regions, allowing them to meet with reliable NABH/JCI accredited hospitals, wellness centers, and AYUSH centers in Tamil Nadu.

Foreign delegates will have the opportunity to visit these healthcare facilities and witness firsthand the excellence of Tamil Nadu's healthcare sector. The vision of the **TN Medical Value Travel Summit 2025** is to integrate traditional medicine into the healthcare system while strengthening ethical healthcare practices.

The event will showcase a variety of segments, including:

- Hospitals and Medical Centers
- MVT Facilitators
- Health Tech Companies
- Medical Devices
- Wellness and Ayurvedic Centers
- Medical Insurance Companies
- Hair Transplant Clinics and Cosmetic Surgery Hospitals

The **TN Medical Value Travel Summit 2025** is designed to create business opportunities through focused B2B sessions, offering innovative formats and valuable additions. With the support of Indian Missions abroad, the event is expected to attract over 100 foreign delegates worldwide.

Foreign delegates will include representatives from:

- Government Medical Colleges
- Health Ministry Officers
- Medical Travel Companies
- Treatment Referral Agencies
- Healthcare Journalists
- Patient Referral Clinics
- Wellness Center Promoters

We kindly invite your organization to participate in the **TN Medical Value Travel Summit 2025**. Your involvement will enhance networking opportunities, help identify potential partners, and support your organization's objectives. This event will provide an excellent platform to engage your target audience, lay the groundwork for successful business deals, and raise marketing awareness through one of the most promising healthcare and wellness exhibitions.

Benefits of Participating in the TN Medical Value Travel Summit 2025:

1. Pre-scheduled business meetings
2. Access to all networking opportunities
3. B2B meets with over 50+ confirmed buyers and 150+ scheduled meetings
4. Global business opportunities
5. Conferences, knowledge sessions, and speaking slots
6. Collaboration opportunities and MoUs, among others

For any query, please reach to:

Mr. Mohit Arora, Mobile – 91-7827517525
Mr. Praveen Arora Mobile – 91-9910998909

Interested companies are requested to fill the form as per the link:

<https://forms.gle/ej6pMWAWBynbeAS66>

Interested companies may write to us on email tnmvt.fb@servicesepc.org latest by 15th March 2025.

Look forward to your active participation in making “**TN Medical Value Travel Summit 2025**” a big success.

Thanking you,
Kind regards,



Dr Abhay Sinha
Director General