

Dear Sir/Madam,

18th July, 2022

Sub: Request To Participate In Rajasthan Domestic Travel Mart 22 - 24 July 2022

SEPC has partnered with Federation of Hospitality & Tourism of Rajasthan (FHTR) in association with the Department of Tourism, Government of Rajasthan to organize the **2nd edition of the Rajasthan Domestic Travel Mart (RDTM 2022) at Birla Auditorium, Jaipur from 22 - 24 July, 2022. Inaugural on 22nd July at Hotel Clarks Amer, Jaipur.** This is one of the slew of initiatives being undertaken by SEPC in forthcoming months in line with our commitment to promote this sector which has huge potential in domestic & International market.

The objective of RDTM is to provide a platform, under one roof, to the best tourism products from across Rajasthan. The RDTM would showcase tourism stakeholders from the state offering a wide range of products encompassing heritage, adventure, wildlife, wellness, leisure, eco-rural, MICE., pilgrimage, golf, wedding and other auxiliary segments. Based on the stupendous response to the first edition, it is expected that approximately 300 domestic buyers from across India are expected to attend to tap into the rapidly growing segment of high-spending domestic tourists. The event hence, would present a unique opportunity for domestic tour operators & event managers interested in the rapidly growing tourism market of Rajasthan to create and expand their business portfolios.

The domestic travel mart would offer a unique public - private platform to market Rajasthan, the 'Incredible State of India' to other states of India and provide an opportunity for the state of Rajasthan to showcase its product to the domestic buyers from key markets through structured B2B meetings.

SEPC comes as exclusive knowledge partner and would be conducting below mentioned sessions: -

1. Opportunities and Challenges in Inbound Tourism: A session on SEPC and its services in this sector; Date 23rd July 2022: Time: 4.00-5.00PM
2. Medical Value Tourism: Time to reposition India as Destination for Credible and Affordable Healthcare: Date 24th July 2022: Time: 12.00-1.00PM

SEPC would also be facilitating the B2B session hence all Hotel & Tourism related members are requested to register on below google link for free B2B session pass.

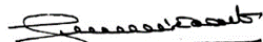
Google form link:- <https://forms.gle/f2NUoHXSxY9Ca2DE7>

Keeping in view the importance of this initiative in exploring business opportunities and market development in various regions for our members, we request you to kindly participate and associate with SEPC in this endeavour. Please find attached the RDTM agenda for your reference. For any further information / clarification required, you may contact:

Vikrant Wadhwa	vikrant.wadhwa@servicesepec.org	+91-9910316373
Mohit Arora	mohit.arora@servicesepec.org	+91-7827517525

Looking forward to your active participation.

With best regards,



CA Sunil.H.Talati
Chairman,