

20th May, 2022

Dear Members,

Scaling New Heights-Conference in Orlando, Florida USA from 19-22 June 2022

This is to inform you that SEPC with the support of the Department of Commerce, Ministry of Commerce & Industry, Government of India is organising an Indian Delegation to **SCALING NEW HEIGHTS-Conference & Expo** which is scheduled to be held from 19th -22nd June 2022 at Orlando World Centre Marriott, Orlando, Florida, United States.

Scaling New Heights is one of the world's largest and highest rated accounting technology conferences and expositions which provides accountants and bookkeepers with a guide, training, and a strong community necessary to be victorious in their practices and professional lives.

Scaling New Heights 2022 will feature over 100 exhibitors, which allows the companies to explore a wide range of cutting-edge technology innovations designed for the small to medium-sized business space. This Conference and Exhibition will equip bookkeepers, accounting technologists, tax preparers, CPAs and other small business advisors to modernize their practices, standardize their processes, deploy highly efficient and scalable business models, develop a distinctive brand, increase technical proficiencies, and effectively price their services.

Benefits of Participating at Scaling New Heights 2022

- a) **PRACTICE DEVELOPMENT:** Grow and manage your practice while staying on the cutting edge of accounting industry developments and online technologies.
- b) **NETWORKING:** Network with over 1,000 accountants and bookkeepers as well as over 300 software executives, technical support experts and industry leaders.
- c) **HEAR FROM THE EXPERTS:** Hear cutting edge keynote presentations from leaders within the world of small business and accounting technology.
- d) **CHOICE OF TRAINING:** Receive your choice of basic, intermediate or highly advanced technical training tailored specifically for the business advisor
- e) **BROADEN YOUR EXPERTISE:** Equip yourself to consult on a wide range of small business solutions, where many integrate with QuickBooks or QuickBooks Online
- f) **THIRD-PARTY TRAINING:** Expand your practice to include consulting on third-party solutions that integrate with QuickBooks and QuickBooks Online

With a view to build synergy and present a grand exposition of the strengths of the country, your active participation in the event is solicited in a befitting manner. This will help Indian Accounting and Auditing firms in reaching out to the world market which will contribute to trade promotion of the Country and investments in India.

Participation Charges:

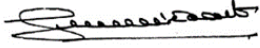
Directly from Organiser: - Attendee Registration (Entry Badge) Charges - \$ 795 per delegate (Approximately ₹ 61000)

Subsidized price from SEPC: - Rs. 30,000 plus taxes

Keeping in view the importance of this initiative, we request you to kindly register your interest by submitting the form at link: <https://forms.gle/MaFa5c5vCRmz5qBc7>

For any further details you can contact Mr. Chandranshu Awasthi, Deputy Director at +91- 8447234383 / Chandranshu.awasthi@servicesepc.org

With best regards,



CA Sunil H. Talati
Chairman, SEPC

