

4th May, 2022

Dear Members,

Outreach Programme - Unlocking Business Opportunities: India's Trade Agreements with UAE & Australia

Buoyed by the fact that India's exports of merchandise and services has achieved the target of 450BN USD in the FY 2021-22, the industry has raised the bar in convergence with the views of our Hon'ble Commerce Minister for FY 2022-23. Services and manufacturing sectors have to set the sail on course to achieve 800-850BN USD in 2022-23.

Exporters are expected to consolidate their growth trajectories in the existing market while exploring the opportunities in the new and emerging markets. Newly inked India-UAE CEPA and India-Australia ECTA opens up huge opportunities for exporters in UAE and Australia. Hon'ble CIM led back-to-back business delegations to UAE and Australia. The delegations helped the exporters to gauge the business opportunities and make efforts towards unlocking them.

In order to realize the full potential of these economic trade agreements, we are required to create awareness among exporters across the country. As directions and advice from Trade Policy Division, Department of Commerce and Industry SEPC has been entrusted with the task of creating to organize an outreach programme in close coordination with Department of Commerce the Bengaluru, to address the stakeholders who can leverage the business scope as envisaged in the India-UAE CEPA and India-Australia ECTA.

Shri Pralhad Joshi, Member of Parliament and Union Minister of Parliamentary Affairs, Coal and Mines of India has consented to be the Chief Guest of the outreach programme which SPECT will be organising on 12th May 2022 at Bengaluru. To make the outreach successful and effective, participation of your organisation is solicited.

The proposed flyer and sponsorship proposal is attached for your kind reference. Please contact Mr. Mayank Sharma for sponsorship related queries at mayank.sharma@servicesepec.org / Phone: 8349417890

Given the time constraint, we would appreciate a quick response.

We look forward to your kind affirmative response.

With best regards,



Dr. Abhay Sinha,
Director General