

22nd December, 2022

Sub: Indian Business Delegation for Buyer Seller Meet (BSM) in ASEAN Region covering Vietnam, Cambodia, Philippines & Indonesia from 20th Feb– 04th Mar 2023

Dear Sir/Madam,

SEPC with the support of Department of Commerce, Ministry of Commerce & Industry, Government of India and recommendation by EP Services Division, India is organizing India's services sector trade delegation Buyer Seller Meet (BSM) to ASEAN region covering Vietnam, Cambodia, Philippines & Indonesia from 20th Feb. – 04th Mar. 2023 covering following sectors which have demand in ASEAN region:

- Hotel & Tourism Services
- Educational Services
- Healthcare Services
- Architectural, Construction & Related Engineering Services
- Entertainment Services (Including AVCG)

India and ASEAN are emerging as major growth engines of the world economy and must reap the mutual benefits of a growing partnership with each other. The strength of the partnership can be gauged by the fact that the combined GDP stood at nearly US\$ 5.8 trillion in 2019 and the cumulative population almost 2.03 billion people. Both of them have stakes in the sector and under the India-ASEAN CECA negotiations are working towards maximizing the potential benefits that may arise out of the integration of the service sectors of the two trading partners.

Benefits you may get while participating at BSM to ASEAN region.

- Focused prescheduled B2B meetings in each country
- Understand the market potential from experts in ASEAN region.
- Networking Opportunities with potential buyers in ASEAN region.
- Generate business leads and sign MOUs for collaborations.
- Meetings with relevant government and related stakeholders.

The tentative programme for this BSM is attached as **Annexure A** for your kind reference.

An estimate of expenditure heads which has to be managed at your end: -

- Flight tickets: For 4 countries, approximate cost would be INR ,1,59,000
- Hotel stay: Approximately USD 130 -165 USD per night.
- Total Cost approximately for all 4 Countries - INR3,35,000.

SEPC shall share the details of travel partners for this delegation with participants separately.

MAI Support to Participants:

SEPC registered Members whose export turnover during the previous financial year is less than/up to Rs.50 crores and who have completed one year of membership with SEPC will be eligible for assistance under new MAI scheme up to a maximum of Rs. 75,000/- towards economy class air fare, subject to terms and conditions of new MAI scheme and approval by the Ministry of Commerce & Industry.

Participation Fee:

S. No.	Participation	Participation Fee (Members)	Participation Fee (Non-Members)
1	Buyer Seller Meet Ho Chi Min, Vietnam	INR 30,000+ GST per country (Early bird Discount of Rs 5000 till 15 th Jan,2023)	INR 35,000+ GST per country (Early bird Discount of Rs 5000 till 15 th Jan,2023)
2	Buyer Seller Meet Phnom Penh, Cambodia		
3	Buyer Seller Meet Manila, Philippines		
4	Buyer Seller Meet Jakarta, Indonesia		

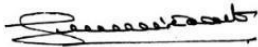
In case you are interested in attending this event as an invited Indian Business Delegate, you are requested to complete the online application form at <https://tinyurl.com/7v5byhr6> latest by **25th Jan, 2023 (which is mandatory)**

For any clarifications, please contact below officials.

S. No.	Name & Designation	E-mail id	Mobile Numbers
1	Mr. Abhishek Sahdev	Abhishek.Sahdev@servicesepec.org	9560264622
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We look forward to receiving your active participation.

With best regards,



CA Sunil H. Talati,
Chairman, SEPC