

9<sup>th</sup> April, 2024

**India Pavilion  
Arabian Travel Market (ATM)  
06 – 09 May 2024 | Dubai World Trade Centre,  
Dubai, United Arab Emirates**

Dear Sir/Madam,

Greetings from Services Export Promotion Council (SEPC)!

You are kindly aware that Arabian Travel Market Dubai is the market leading international travel event unlocking business opportunities for inbound and outbound tourism professionals. ATM Dubai provides the perfect platform for travel businesses to boost and elevate their potential. In ATM 2023, 2154 total exhibitors, 40340 attendees and 156 countries participated. Arabian Travel Market brings together the global travel trade community; providing NTOs, hotels, airlines, cruise, car rental, DMCs and travel tech providers a place to promote and do business with world-class travel buyers, showcase offerings to the international media and learn from and network with peers.

SEPC in its renewed zeal to promote inbound tourism is organizing India Pavilion (SEPC) with a highly scaled up branded table space. Travel, Tourism and Hospitality firms from India must avail this opportunity to showcase their offers and services, tourists' destinations, and related offerings/packages.

**Benefits of participation:**

- Subsidised Booth rates as compared with direct participation
- Logo branding of Indian Delegates at India Pavilion
- Inclusion at India Pavilion delegate profile booklet
- Exclusive table space for meetings
- Mobilisation of business visitors to India Pavilion in close co-ordination with organisers.

**Participation Type: Open table space – Rs. 2.25 lakhs.**

Please find enclosed the application form along with floor plan for participation. Kindly submit the duly filled, signed application form along with 100% advance payment, to reserve your space.

For any query, please reach to:

- Mr. Abhishek Sahdev, E-mail Id – [abhishek.sahdev@servicesepec.org](mailto:abhishek.sahdev@servicesepec.org)/ Mobile -9560264622.
- Mr. Chandranshu Awasthi, E-mail Id - [chandranshu.awasthi@servicesepec.org](mailto:chandranshu.awasthi@servicesepec.org)/ Mobile – 8447234383.

We cordially invite you to participate at ATM Dubai 2024.

Thanking you,

With regards



Karan Rathore  
Chairman



SERVICES EXPORT PROMOTION COUNCIL  
Set up by Ministry of Commerce and Industry, Government of India

सेवा निर्यात संवर्धन परिषद  
वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार द्वारा स्थापित

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1.	IEC Number	
2.	SEPC Membership Number (RCMC)	
3.	Company Name	
4.	Company Address	
5.	Contact Person Name	
6.	Designation	
7.	Mobile Number	
8.	Telephone Number (If any)	
9.	Email id	
10.	Website	
11.	Services to be offered	
12.	Company PAN number	
13.	GST number	

14.	MSME UDHYAM registration number				
15.	Company Identification Number (CIN Number)				
16.	Status of Company (Please tick)	<ul style="list-style-type: none"> <li>• Private Limited</li> <li>• Proprietor</li> <li>• State / Central Govt. Organization</li> <li>• Partnership</li> <li>• Others</li> </ul>			
17.	Organization Type (Please tick)	<ul style="list-style-type: none"> <li>• SC</li> <li>• ST</li> <li>• General</li> <li>• Women</li> </ul>			
18.	Name of Proprietor/Partners /Directors [Please Provide Director Identification No. (DIN) in case of Limited Co./ Pvt. Ltd Co.] *	Name(s)	Director Identification No. [DIN]		
		_____	_____		
		_____	_____		
		_____	_____		
19.	Have You Participated Earlier in ATM Dubai, Yes/No *	[If Yes - Please Tick]			
		<ul style="list-style-type: none"> <li>• 2020</li> <li>• 2021</li> <li>• 2022</li> <li>• 2023</li> </ul>			
20.	Export Performance of Services* Amounts In Rs [Lakh]	2020 - 2021	2021 - 2022	2022 - 2023	2023 - 2024
21.	Company profile* (max 500 words)				
22.	Bank Details for Payment (RTGS/NEFT)	Beneficiary	Services Export Promotion Council		
		Address	DPT-417, 4th Floor, DLF Prime Towers, Plot No. 79 & 80, Pocket-F, Okhla Industrial Estate, Phase – 1, New Delhi – 110020, Delhi, India.		
		Bank	IDBI Bank		

		Branch	CGH Building, D-823, Main Road New Friends Colony, New Delhi – 110065
		Account No.	167104000118514
		RTGS/IFSC	IBKL0000167
		MICR Code	110259019

NEFT/RTGS Number: \_\_\_\_\_ Dated \_\_\_\_\_ for 100 % advance payment drawn in favor of Services Export Promotion Council, New Delhi for the participation ATM Dubai scheduled to be held from 06 -09 May, 2024 at Dubai World Trade Centre, Dubai.

I have noted and agreed with the participation guidelines of the event (as mentioned below), as per the registration application form.

Place: \_\_\_\_\_

Signature \_\_\_\_\_

Date: \_\_\_\_\_

Stamp \_\_\_\_\_

Name \_\_\_\_\_

Designation \_\_\_\_\_