

23rd July, 2024

**India Pavilion**  
**GITEX GLOBAL 2024**  
**14<sup>th</sup> - 18<sup>th</sup> Oct 2024 | Dubai World Trade Centre,**  
**Dubai, United Arab Emirates**

Subject: **Inviting participation in** GITEX GLOBAL 2024 scheduled from October 14 to 18, 2024  
(Dubai, UAE)

Dear Sir/Madam,

Greetings from Services Export Promotion Council (SEPC)!

We are pleased to inform you that, SEPC in collaboration with Nasscom is organizing participation in **GITEX GLOBAL 2024**, scheduled from **October 14 to 18, 2024**, at the **Dubai World Trade Center** in Dubai, UAE.

GITEX GLOBAL 2024, **marking its 44th edition**, stands as the world's most established and iconic large-scale tech exhibition. For over four decades, it has been the premiere gateway for tech creators, investors, and enthusiasts to collaborate. This year, the event scales new heights, spanning across two mega venues - Dubai World Trade Centre & Dubai Harbour. It offers an **unprecedented 40+ halls of exhibition space**, showcasing tech giants and innovative startups in fields like AI, Cybersecurity, Mobility, Sustainable Tech, and more.

**Benefits of participation:**

- Subsidised pod rates as compared with direct participation
- Logo branding of Indian Delegates at India Pavilion
- Inclusion at India Pavilion delegate profile booklet
- Exclusive table space for meetings
- Mobilisation of business visitors to India Pavilion in close co-ordination with organisers.

**Cost of participation**

- Pod space - Rs. 3.00 lakhs

**Application process**

If you are interested to participate in this fair are requested to submit the online application form by **[CLICKING HERE](#)** before 30<sup>th</sup> Aug, 2024.

## **Payment Terms**

You are required to pay 50% advance payment to reserve your space and the balance would be collected 30 days before the Exhibition.

## **SEPC's Bank Details:**

*Services Export Promotion Council*  
*Bank Name: IDBI Bank Limited*  
*Account number: 167104000118514,*  
*Branch: New Friends Colony, New Delhi,*  
*RTGS/NEFT Code: IBKL0000167*

## **Additional MAI Support:**

Participants whose export turnover during the previous financial year is less than or up to **Rs. 50 Crores** and who have completed one year of SEPC membership will be eligible for economy class airfare reimbursement which is up to **Rs. 90,000/-**, subject to other conditions of new MAI scheme and approval by Ministry.

For any queries, please feel free to contact:

**Ms. Manisha Gosain** (Deputy Director)  
**Mobile -9810796729**  
E-mail Id - [manisha.gosain@servicesepec.org](mailto:manisha.gosain@servicesepec.org)

We look forward to welcoming you at **GITEX GLOBAL 2024** and to the valuable contributions your presence will bring to the event.

Thanking you,

With regards



Karan Rathore  
Chairman