



SERVICES EXPORT PROMOTION COUNCIL  
(Set up by Ministry of Commerce and Industry, Government of India)

सेवा निर्यात संवर्धन परिषद  
(वाणिज्य एवं उद्योग मंत्रालय भारत सरकार द्वारा स्थापित)

Dated; 21<sup>st</sup> March, 2023

Dear Sir/Madam,

**Subject: Request for Participation in SEPC Pavilion at Hannover Messe 2023 (17th to 21st April, 2023)**

We are pleased to inform you that SEPC is taking up a space to create and facilitate business opportunities for companies in India in Engineering, Engineering Consulting, Architecture, Construction and Design, Environmental, Agriculture & Forestry services. SEPC is taking all necessary steps towards the export promotion of this sector in its renewed focus.

You all are aware of the significance of this global annual event which attracted over 66,400 + onsite attendees, 2500+ exhibitors and more than 14,700 online visitors from all over the world.

**Request for Participation**

SEPC India invites participation of its members at our stand at Hannover Messe 2023 which is scheduled from 17<sup>th</sup> April to 21<sup>st</sup> April, 2023. SEPC is taking 100 sqm space from two sides open in the prominent hall dedicated for services sector covering:

- Engineering Design & related Construction
- Energy Management & Solutions
- Industry 4.0
- Artificial Intelligence & Machine Learning
- Digital Ecosystems
- Automation, Motion & Drives
- Compressed Air & Vacuum
- Engineered Parts & Solutions
- CO2-neutral Production
- Hydrogen and Fuel Cells
- Global Business & Markets
- Logistics

**Key Takeaways from participation apart from your International Branding:**

- To forge new business networking, enable newer concepts and new trend adaptation for increasing the exports.
- Exploring business prospects/overseas busters from all regions.
- Expand the marketing network and strengthen the business contracts of Indian companies.
- Direct Contact with leading Decision makers of the industry.
- List of visitors being shared post event

**Branding and Participation options at SEPC booths are as follows:**

- Catalogue display @ Rs 20,000+GST – Maximum 100 fliers/catalogues are allowed to display
- Print on panels is available @ Rs 35,000+GST per panel - (Only 15 panels available)-Digital artwork needs to be shared.
- AV Clip display in loop with following options available:
  - Upto 2 mins – Rs 50,000+GST
  - Upto 4 mins – Rs 75,000+GST
  - Upto 5 mins – Rs 1,00,000+GST
- Avail meeting table at SEPC's stall- **complimentary** (timely basis): Please let us know in advance.
- Focussed B2Bs and Country Pavilion meetings if available
- Your profile (branding) in directory which will be distributed among all visitors, prospective, etc.

**MAI Support to Participants:**

SEPC registered Members whose export turnover during the previous financial year is less than/up to Rs.50 crores (should not be zero) and who have completed one year of membership with SEPC will be eligible for assistance under new MAI scheme up to a maximum of Rs. 75,000/- towards economy class air fare, subject to terms and conditions of new MAI scheme and approval by Ministry.

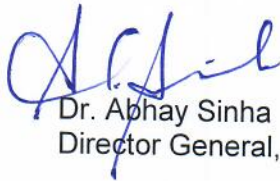
To confirm your participation please register on link: <https://forms.gle/PuufshezemuYQ1KZ8>

For further any clarifications please contact to following persons:

S.No.	Name & Designation	E-mail id	Mobile Numbers
1	Mr. Mayank Sharma – Deputy Director	<a href="mailto:mayank.sharma@servicesepc.org">mayank.sharma@servicesepc.org</a>	8349417890
2	Mr. Deshraj – Sr. Assistant	<a href="mailto:desh.raj@servicesepc.org">desh.raj@servicesepc.org</a>	8010215260

We look forward to receiving your active participation and meeting you soon in the event to showcase India's strength.

With Best Regards,

  
Dr. Aphyay Sinha  
Director General, SEPC

