

22<sup>nd</sup> March, 2023

**Indian Pavilion at Accountex – London 2023, 10th -11th May 2023**

Dear Members,

This is to inform you that SEPC with the support of the Department of Commerce, Ministry of Commerce & Industry, Government of India is organising India Pavilion at “ACCOUNTEX 2023” which is scheduled to be held from 10<sup>th</sup> -11<sup>th</sup> May 2023 at Excel, London, United Kingdom.

Accountex is Europe’s largest annual business event for the accountancy and financial profession.

**Benefits of Participation at “Accountex 2023”**

It is one of the most sought-after events for firms that are looking to offer Accounting & Financial services to clients with international operations or expand their own operations into other countries.

**1. Exposure to International Markets:** Attending Accountex will help Accounting firms in India to gain exposure to the international market and learn about the regulatory and compliance requirements of other countries. This is particularly useful for firms that are looking to offer services to clients with international operations or expand their own operations into other countries.

**2. Knowledge and Insights:** Accountex offers a wide range of seminars, workshops, and keynote speeches on topics relevant to the accounting and finance industry. Attending these sessions will help firms in India to stay up-to-date with the latest trends, technologies, and best practices in the industry.

**3. Networking Opportunities:** The event is attended by thousands of accounting and finance professionals from around the world, providing ample opportunities for firms in India to connect with peers, potential clients, and industry experts. This can be particularly useful for firms that are looking to expand their global reach and explore new business opportunities.

**4. Product and Service Exhibitions:** Accountex features a large exhibition area where vendors showcase their products and services related to the accounting and finance industry. Attending this exhibition can help CA firms in India to learn about new tools, software, and solutions that could help them to improve their operations and offer better services to their clients.

With a view to build synergy and present a grand exposition of the strengths of the country, your active participation in the event is solicited in a befitting manner. This will help Indian Accounting and Auditing firms in reaching out to the world market which will contribute to trade promotion of the Country and investments in India.

**Participation Charges:**

Rate (₹)	Benefits
2,50,000/- plus 18%GST	<ul style="list-style-type: none"><li>· Marketing &amp; PR support from the Accountex Team</li><li>· Opportunity to provide blog for Accounting Insight through Industry connect platform</li><li>· Standard Entry on the online exhibitor list</li><li>· Data Scan App.</li><li>· Delegated table space for B2B meeting at India Pavilion</li></ul>

**Additional MAI Support:**

Members whose export turnover during the previous financial year is less than/upto Rs. 50 crores and who have completed one year of membership with SEPC will be eligible for assistance under new MAI scheme up to a maximum of Rs. 75,000/- towards Economy class air fare, subject to other conditions of new MAI scheme and approval by Ministry.

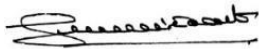
Keeping in view the importance of this initiative, we request you to proactively participate in **India Pavilion at ACCOUNTEX 2023**. Interested companies can register at below Link:

<https://forms.gle/erGX5Gb71pBfNSkJ8> [latest by 28<sup>th</sup> March 2023]

For any further information you can contact

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Yours sincerely,



CA Sunil H. Talati,  
Chairman, SEPC