



**SERVICES EXPORT PROMOTION COUNCIL**  
Set up by Ministry of Commerce and Industry, Government of India

**सेवा निर्यात संवर्धन परिषद**  
वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार द्वारा स्थापित

Date: 22<sup>nd</sup> April, 2023

Dear Sir/Madam,

Greetings from SEPC!!

**Subject: Interactive session with Director General, SEPC on 28<sup>th</sup> April, 2023– Business opportunities by associating with Services Export Promotion Council (SEPC).**

As you are aware that Services Export Promotion Council, set up by the Ministry of Commerce and Industry has been mandated to facilitate global business opportunities for India's services sector. Since its inception in 2006, SEPC has following broad roles and responsibilities:

- To create business opportunities for the services exporters–aspiring ones and the existing ones.
- To act as a platform between Government and Industry in order to provide policy inputs, take up issues of industry, provide insight on global markets (existing and emerging) in terms of opportunities, challenges, and regulatory frameworks.
- To facilitate exports by formulating business enablers like incentives and designing suitable market oriented promotional events and activities.
- To provide various grants and schemes announced by the Ministry of Commerce, related line Ministries and State Governments.

Subsequent to the above, as a large number of members have already been associated with SEPC, in the first month of new the FY 2023–24 i.e. April, 2023, accordingly, **SEPC is organizing an interactive session with Director General, SEPC through virtual mode on 28<sup>th</sup> April, 2023 at 4.00 p.m.–5.00 p.m** to discuss the following below mentioned points:

- Export Opportunities.
- Role and responsibilities of SEPC.
- Benefits available on SEPC membership.
- Brief information about past financial year activities i.e. for FY 2022–23.
- Forthcoming export promotion activities for FY 2023–24.
- Role and responsibilities of SEPC members.

The said interaction has been scheduled, keeping in view the following points:-

- The need of the hour is that the SEPC members may well educated and aware about the major benefits that they can avail on the basis of SEPC membership.
- To address the issues, which may be related to member's respective service business.
- SEPC members may have many queries related to the above-mentioned points.
- To maintain strong relation between SEPC and its member.
- To share the experience, expertise and suggestions by the industry players.

You are requested to kindly join the interactive session because it would be very useful to plan and execute business strategies with the support SEPC in regard to explore new business opportunities.

Kindly register through the webinar link given below:-

[https://us02web.zoom.us/webinar/register/WN\\_lvnUpCAfTjmwvBIYODh9kA](https://us02web.zoom.us/webinar/register/WN_lvnUpCAfTjmwvBIYODh9kA)

If you have any query, kindly contact with the following officials:

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Looking forward for your kind consideration, support, and active participation please.

With regards,

Abhishek Sahdev  
Services Export Promotion Council