



25<sup>th</sup> July, 2023

Dear

Greetings from SEPC!!

**Sub: Participation in Buyers Trade Mission (BTM) 2023.**

As you are kindly aware that Services Export Promotion Council is constantly engaged in providing you the platform for business opportunities, in this regard, we are pleased to inform you that Buyers Trade Mission (BTM) 2023 is scheduled to be held on hybrid mode from September 27-28, 2023 at the Costa Rica Convention Centre in San Jose, Costa Rica.

2. Embassy of Costa Rica has informed that due to limited spaces to join the BTM, the interested companies need to fill out the online form available at the website i.e., [ps:/btmcr.com/](https://ps:/btmcr.com/). The above said website will give clear idea of strategic collaboration between Indian and Costa Rican exporters in Services Sector and services related to the manufacturing sector.

3. Export Promotion Agency of Costa Rica (PROCOMER) will provide the participants with the following:

- a) The chance to explore new business opportunities
- b) A complete logistic support and participants accommodation, transportation, and meal during the event
- c) A productive participation since the Buyers Trade Mission is a match-making and demand-driven business meeting-oriented activity rather than a traditional trade show
- d) A personal support and guidance throughout the event, ensuring a smooth and productive experience.

4. You are requested to kindly submit the online form available at the website i.e. [ps:/btmcr.com/](https://ps:/btmcr.com/) before 11th August, 2023 (deadline for registration), due to limited spaces to join the BTM. Kindly keep us informed (Email: [abhishek.sahdev@servicesepc.org](mailto:abhishek.sahdev@servicesepc.org) and [dgdesk@servicesepc.org](mailto:dgdesk@servicesepc.org)) about your participation, in order to effectively manage this interaction.

Looking forward to your active participation in the said event.

Thanking you,

With regards

Dr. Abhay Sinha  
Director General