

16<sup>th</sup> January, 2024

**Subject: Participation in event by Embassy of India in Astana for  
“Promotion of Indian Medical Tourism in Kazakhstan”  
on 07th and 8th February 2024**

Dear Sir/Madam,

Greetings from Services Export Promotion Council!

Considering that India has emerged as one of the most reliable and affordable countries for medical tourism, the Indian Embassy in Astana, through this event, is promoting India as the medical tourism destination in Kazakhstan, as well as to increase the flow of medical tourists to India.

Therefore, SEPC, through this circular takes an honor in inviting all the relevant stakeholders from the sector to mark their presence in the above event to tap the potential business opportunities and to portray India's strength in the sector. The details of the event are as follows:

**Event: Promotion of Indian Medical Value Tourism in Kazakhstan**

**Date: 07-08 February 2024**

**Venue: Hotel Rahat Palace**

Kazakh Government has a scheme to support its citizens to get treatment abroad at the expense of state budgetary funds if the patient requires advanced treatment/surgeries which are not available in Kazakhstan. Seven specialty hospitals from India are already added to their list. And through this event, other Indian hospitals too will have an opportunity to get in touch with Kazakh Government for consideration of their candidacy. Therefore, SEPC, in the capacity of co-partner to this event and a flagbearer of the Indian service providers from this sector, requests the participation of healthcare providers from India, representatives from travel and tourism agencies, airline and logistics companies and other services providers in the value chain to visit this event in Almaty and develop business ties with the Kazakh counterparts.

This will provide the participants an opportunity to participate in following activities for the long-term cooperation:

- Medical health camp by Indian hospitals in collaboration with Kazakh counterparts
- B2B Meetings, B2G meetings with the help of Embassy
- Excursion to medical universities and hospitals

Interested members are requested to confirm their participation at the earliest through filling up the form available at: <https://forms.gle/CR1bTNJDbhjuGaDeA>

For any query, please reach to:

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Thanking you,

With regards,



Karan Rathore  
Chairman, SEPC