

## Online Workshop on

# Empowering Exporters with ChatGPT for Enhanced Productivity

Saturday, 22nd July, 2023 | 11:00 AM – 12:30 PM

Register here: [https://us02web.zoom.us/webinar/register/WN\\_C5TH0dGdQ328ZJ8FGf5CNg](https://us02web.zoom.us/webinar/register/WN_C5TH0dGdQ328ZJ8FGf5CNg)

### Learning Outcome:

- Understand the foundations of ChatGPT and apply it to their service export context.
- Leverage ChatGPT to craft compelling emails, pitch decks, and market research materials for pitching importers.
- Automate mundane tasks and streamline operations using ChatGPT to increase productivity.
- Utilize advanced ChatGPT tricks to create thought leadership content and gain industry insights.
- Harness ChatGPT for translation and customization of communication in foreign languages.
- Supercharge ChatGPT with tools and integrate it into existing export workflows.
- Explore the features and benefits of ChatGPT 4.0 for enhanced productivity.
- Engage in Q&A and discussions to address specific challenges and explore potential use cases in the export industry.



### Trainer Profile

#### **Mr. Hitesh Motwani, CMO, Skillopedia**

Hitesh Motwani is a proven digital media expert and international speaker with expertise in Generative AI tools & process. He specializes in training corporates, professionals, and large to medium-scale organizations, from CXOs to marketing heads, in the field of Generative AI. With over a decade of experience in Marketing, Digital Marketing, Data Analytics, public relations and corporate communications. Hitesh brings a wealth of knowledge and practical insights to his training programs.

### SCAN & PAY

#### PARTICIPATION FEE:

₹ 500 including GST for  
SEPC Members

₹ 750 including GST for  
Non Members

#### BANK DETAILS:

NAME - SERVICES EXPORT PROMOTION COUNCIL  
ACCOUNT NO- 167104000118514  
IFSC CODE- IBKL0000167  
BANK ADDRESS- IDBI BANK LTD,  
D-823, NEW FRIENDS COLONY, NEW DELHI-110065



**Exclusive Certificate will be provided to all Participants**

For further details:

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