

25 January 2024

Dear Members,

**Sub: Participation in "SANJEEVANI"- Healthcare and Wellness Expo
An International Event on Medical Tourism
from 28th to 30th March, 2024
at Chennai Trade Centre, Nandambakkam, Chennai, Tamil Nadu**

Greetings from Services Export Promotion Council (SEPC)!

SEPC with the support of the Ministry of Commerce has been taking the steps to expand the horizon of healthcare services to attract medical value tourists from across the world, the global landscape of MVT being so dynamic in nature has thrown up new challenges. The competitive environment has completely taken a new dimension. Many countries have emerged as strong competitors to India in terms of cost advantage and India needs to reorient its positioning in the global market. Having the largest pool of doctors in the world, world class hospitals, post treatment care centers, wellness centers for post and preventive healthcare measures and all related infrastructure, India is well poised to aptly position itself as a destination for "Responsible and Credible Healthcare."

In order to give impetus to this new initiative of repositioning, Services Export Promotion Council, with the support of Ministry of Commerce and Industry, Government of India, is organizing SANJEEVANI (India Heals) : Healthcare and Wellness Expo - An International Event on Medical Tourism from 28th March 2024 to 30th March 2024 at Chennai Trade Centre, Nandambakkam, Tamil Nadu. Two editions of India Heals were organized to showcase the competence, affordability and advantage India offered in the healthcare services sector. The renaming of India Heals as SANJEEVANI, the life infusing herb, adds a significant dimension of trust and care for life in our repositioning of India as a destination for healthcare.

The upcoming "Sanjeevani 2024" aims to establish a platform fostering enduring partnerships among countries, particularly in the identified champion and focus Healthcare Service Sector. The exhibition anticipates the participation of over 100 Indian companies from the Medical Tourism and healthcare service sector, with over 5000 domestic visitors expected to attend. The event will showcase diverse segments including:

- Hospitals/Medical centre
- MVT Facilitators
- Health Tech Companies
- Medical Devices
- Wellness & Ayurvedic centre
- Medical Insurance Companies
- Hair Transplant Clinics and Cosmetic Surgeries Hospitals
- Medical Insurance Companies

"Sanjeevani" is designed to foster business opportunities through focused B2B Sessions, distinguishing itself with innovative formats and value additions. With the invaluable support from Indian Missions abroad, the event anticipates the participation of over 150 Foreign Delegates worldwide.

Foreign Delegates will see the representation from:

Government Medical Colleges
Health Ministry Officers
Medical Travel Companies
Treatment Referral Abroad Agencies
Healthcare Journalists
Patients Referring Clinics
Companies promoting Wellness Centres

For more information you can visit: <https://www.servicesepec.org/sanjeevani/>

We kindly request your organisation to participation in "Sanjeevani 2024". Your participation will increase your networking / identifying partners and also in achieving the desired objective of your organisation.

You can also engage your target audience and set the groundwork for successful business deals conversions and enhanced marketing awareness with the aid of the most promising healthcare and wellness show.

Advantages in participating "Sanjeevani 2024":

1. Prominent location and fully branded stalls.
2. Pre-Fixed Business Meetings
3. Participation in all networking opportunities.
The Buyers Seller Meets target stakeholders from over 40 countries, promoting engagement with distinguished hospitals, wellness centers, and AYUSH centers accredited by NABH/JCI.
4. Sponsorship and branding opportunities
5. Unlock Worldwide Business Opportunities
6. Conferences and knowledge sessions, Speaking slots
7. Collaborations and MoUs and many more

Participation fees:

To reserve space under the "Sanjeevani 2024", you can register at the below link:

<https://www.servicesepec.org/sanjeevani/exhibitor>

Allocation of the space will be on first come first serve basis.

Stall Rental Charges

	Bare / Raw Space(Min 18sqmts)	Shell / Built-up Stall
Member	Rs 13,000/ sqmts	Rs. 14,000/sqmts
Non-Member	Rs 14,000/sqmts	Rs. 15,000/sqmts

For more query regarding stall sell you can reach us at:

Mr. Desh Raj, E-mail Id - desh.raj@servicesepc.org Mobile - 8010215260

Mr. Abhishek Sahdev, E-mail Id- abhishek.sahdev@servicesepc.org/ Mobile – 9560264622

Mr. Mohit Arora, E-mail Id– mohit.arora@servicesepc.org/ Mobile -7827517525

Mr. Dalip Chopra, E-mail Id – dalipchopra65@gmail.com / Mobile - 9873548997

Look forward to your active participation in making Sanjeevani 2024 a big success.

Thanking you,

With best regards



Karan Rathore
Chairman



Dr. Abhay Sinha
Director General