

12th July, 2023

Dear Sir/Madam,

Subject: Submission of inputs (Travel and Tourism, MVT and Healthcare) for meeting with Commerce Secretary on 18th July 2023

India's services export has been steadily growing and reflecting its resilience despite the impact of pandemic. In FY 2022-23 the overall services exports have reached 325BN USD.

However, key sectors like travel and tourism, MVT and health care services have yet to recover to its pre-pandemic stage and realise the immense potential which has always been anticipated.

SEPC has been at the fore front to take up the matters concerning the services sector and more so these very critical sectors. We have been taking up the subject with Honourable Commerce Minister and Secretary Commerce.

In order to ensure that issues and concerns of services sectors are duly addressed, Secretary Commerce has initiated series of meetings with specific services sector. In this this regard, the first meeting over virtual platform has been scheduled to be held on 18th July from 6.00PM onwards. The details of the meeting are as follows:

Sectors to be covered:

- Travel and Tourism, Medical Value Tourism (MVT) and Healthcare

Date and Time for interaction:

- 18th July 2023, 6.00PM onwards

Virtual Platform

- Link will be shared shortly

Meeting to be Chaired by Secretary Commerce

SEPC will be presenting an overview on these three sectors which would cover the followings:

- Brief about the sector-Present status of Exports
- Growth/decline in the recent times including the post pandemic recovery so far.
- Contribution in Indian Economy and further untapped potential.
- Major issues and Challenges
- Export Promotion measures in various countries/competing countries
- Expectations from Ministry of Commerce and related Ministries like Ministry of Tourism, Ministry of Health and Family Welfare etc.

In this regard, it is kindly requested to provide your detailed inputs on the following lines:

1. Present status of global market, Indian market and exports from India
2. Present status of employment-direct and indirect and potential
3. Potential of exports in short term, mid term and long term period
4. Existing markets and emerging new markets
5. Support expected from Ministries and line Ministries
6. Suggestions on Export Development, Enhancing competitiveness and support required
7. Expectation from FTAs
8. Inputs on exhibitions, trade shows, conferences in global markets where respective sectors should participate
9. Any other

Please forward the details of senior most official of your organisation (at the level of CMD/MD/CEOs) whom we would be inviting to participate in the interaction.

Please send your valuable inputs and name of officer to dq@servicesepc.org by 15th July 2023. You may like to submit the details in the Google Form as attached. The issues can be sent in form of one/two page note as well.

Google form link: <https://forms.gle/cu863GommDkuAjtJ6>

We will keep you updated on progress.

With best regards



Dr. Abhay Sinha
Director General
Services Export Promotion Council