

19<sup>th</sup> June, 2023

Dear Sir/Madam,

**Subject: Request for Participation in SEPC India Pavilion at Edilsocial Expo (9-11 Oct'2023) Sharjah, UAE**

We are pleased to inform you that SEPC is taking up a space at the 3<sup>rd</sup> edition of Edilsocial Expo to create and facilitate business opportunities for companies in India in Engineering, Engineering Consulting, Architecture, Construction and Design, Environmental services. SEPC is taking all necessary steps towards the export promotion of this sector in its renewed focus.

**Edilsocial Expo '2023** will reinforce its position as the most significant meeting ground for Professionals from the key sectors and the most powerful tool for B2B transactions. It is truly an event that influences the future of the Interior design products, Architectural Hardware, Designer Lighting, Indoor & Outdoor Furniture, Furnishings, Real Estate Developers, Building and Construction Equipment's and Technology.

This platform is expected to create a synergy among International and local companies, which would help you to explore a new trend in the upcoming market., it will be an ideal B2B platform for international companies as well as Indian companies from various sectors of mutual interest gathered under one roof to discuss and finalize business deals.

Through "Edilsocial Expo'2023" it is expected that the bilateral trade, investment and business relations will get strengthened which will have a positive impact on the economy through Joint Venture initiatives, employment generation and achieving Export, Import competitiveness.

**Request for Participation**

SEPC India invites participation of its members at our **India Pavilion at Edilsocial Expo 2023** which is scheduled from 09<sup>th</sup> Oct. to 11<sup>th</sup> Oct, 2023. SEPC is taking 108 sqm space in the prominent hall dedicated for services sector covering:

- Engineering Design & related Construction Consultancy
- Residential & Urban Design Architecture
- Construction & Materials
- Software & BIM
- Environment / Green Building Concept
- Interior Design product HVAC
- Instrumentation and Electrical installation & commissioning services
- Logistics

**Key Takeaways from participation apart from your International Branding:**

- To forge new business networking, enable newer concepts and new trend adaptation for increasing the exports.
- Exploring business prospects/overseas buyers from all regions.
- Expand the marketing network and strengthen the business contracts of Indian companies.
- Direct Contact with leading Decision makers of the industry.
- List of visitors being shared post event
- Pre-Scheduled B2Bs (\*)

**Branding and Participation charges (subsidised compared to direct participation with shell scheme rate i.e., Euro 311/sqm & mandatory registration fee of Euro 1000/company) at SEPC India Pavilion are as follows:**

Particulars	SEPC Members	Non-Members
9 sqm stall with shell scheme	Euro 275 / sqm	Euro 300 / sqm
Registration Fee*	Euro 500/-	Euro 750/-

**Registration fee includes following benefits:**

All Risks and Third-Party Liability Insurance (compulsory), inclusion of the company in the official Guide Map of the event and in the on-line catalogue, a copy of the official Guide Map, supply of promotional materials (invitations, exhibitor badges and a car park) that will be produced to promote the event.

Integrated communication included in the price:

- Sending of sponsored newsletters to over 350,000 subscribers
- Exhibitor banner on the Edilsocial expo website
- Organisation of training/demonstration events and inclusion in the official fair calendar
- Company page and product catalogue on Edilsocial network
- Rotating annual product banners in all sections on Edilsocial network
- 12 months press release on social media action

**Shell Scheme booth specification & inclusions were as follows:**

250 m of length x 1,00 m of width x 4 mm of thickness., Octa norm white panel (Aluminium frame included)

- Fascia board with company name with company name and stand number
- Lighting track consisting of three (03) 100-watt spotlights, R80 per light
- Power socket 13 Amp, 220/240 Volt
- No. 1 table dimensions 700 x 700 x 750 mm high or Desk. Metallic silver and white finish
- No. 2 Stackable chrome-plated leatherette chairs
- Warnings: no nailing or painting permitted on aluminium frames; no nailing or painting on panels;
- double-sided tape or stickers placed by exhibitors on panels must be removed from the panels at the end of the exhibition.
- Extra items on request

To confirm your participation please register at following link: <https://forms.gle/x2t87Vn9ymNoTFTTr6>

For further any clarifications, please contact to following persons:

S.No.	Name & Designation	E-mail id	Mobile Numbers
1.	Mr. Mayank Sharma – Deputy Director	<a href="mailto:mayank.sharma@servicesepec.org">mayank.sharma@servicesepec.org</a>	8349417890
2.	Mr. Deshraj – Sr. Assistant	<a href="mailto:desh.raj@servicesepec.org">desh.raj@servicesepec.org</a>	8010215260

We look forward to receiving your active participation and meeting you soon in the event to showcase India's strength.

With Best Regards,



Dr. Abhay Sinha  
Director General, SEPC